

YOUNG, SHERON

From: _Regulatory Comments
Sent: Friday, July 07, 2006 8:51 AM
To: YOUNG, SHERON
Subject: FW: Insurance signage

From: Jim Holt [mailto:Jimh@midamerican.coop]
Sent: Thursday, July 06, 2006 5:39 PM
To: _Regulatory Comments
Subject: Insurance signage

It would be extremely costly for us to "dump" our existing stock of brochures and other printed material. I would take some where between 6-12 months to utilize our existing stock and we suggest that credit unions be given up to 12 months to use up existing stock but that signs at each place where transactions are conducted be required to have the required signage and any new stock ordered after the effective date be required to use the new symbol and language.

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